



Footprint

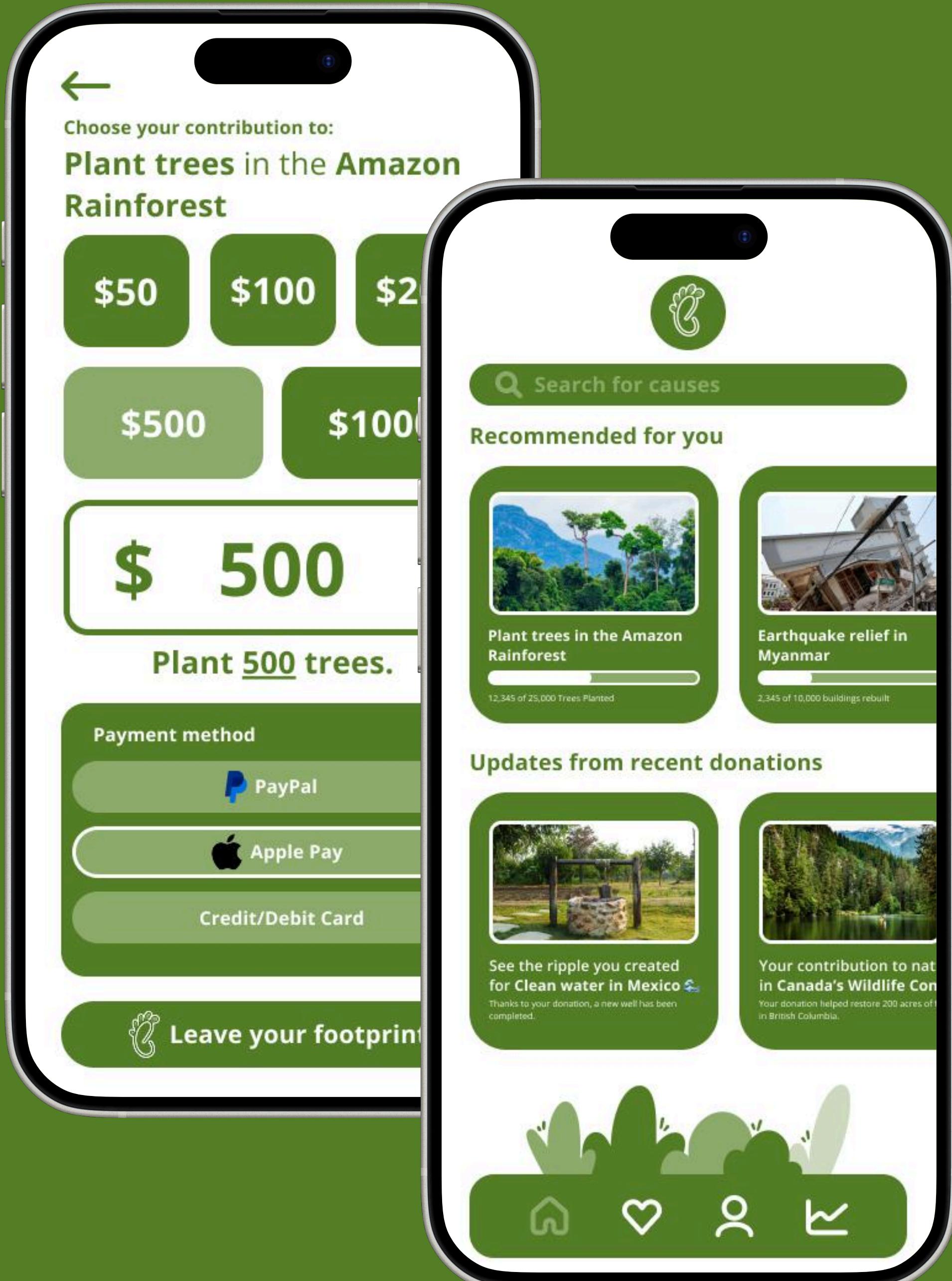
Track your steps toward good.



Footprint

Footprint is an application which encourages users to **donate** to charities, organizations, and causes in terms of **tangible impact**. It allows the tracking of how contributions are used toward achieving broader goals.

Footprint is inspired by the need for **greater transparency** and **donor involvement** in charitable efforts. The application aims to encourage more people to donate by **highlighting the impact** of their contributions and **providing transparency** in how their money is used.



Key partnerships

Data collection and storage

Payment processors

Nonprofit organizations and charities

Key activities

Platform development

Marketing

Developing partnerships

Collecting data

Key resources

Platform and technology

Brand

Value propositions

Trust and transparency

Measure of impact

Gamification

Customer relationships

User and partner customer support

Customer segments

Individuals

Corporations or groups

Nonprofit organizations and charities

Cost structure

Software

Customer support employees

Outreach employees

Marketing

Revenue streams

Advertisements

Sponsors

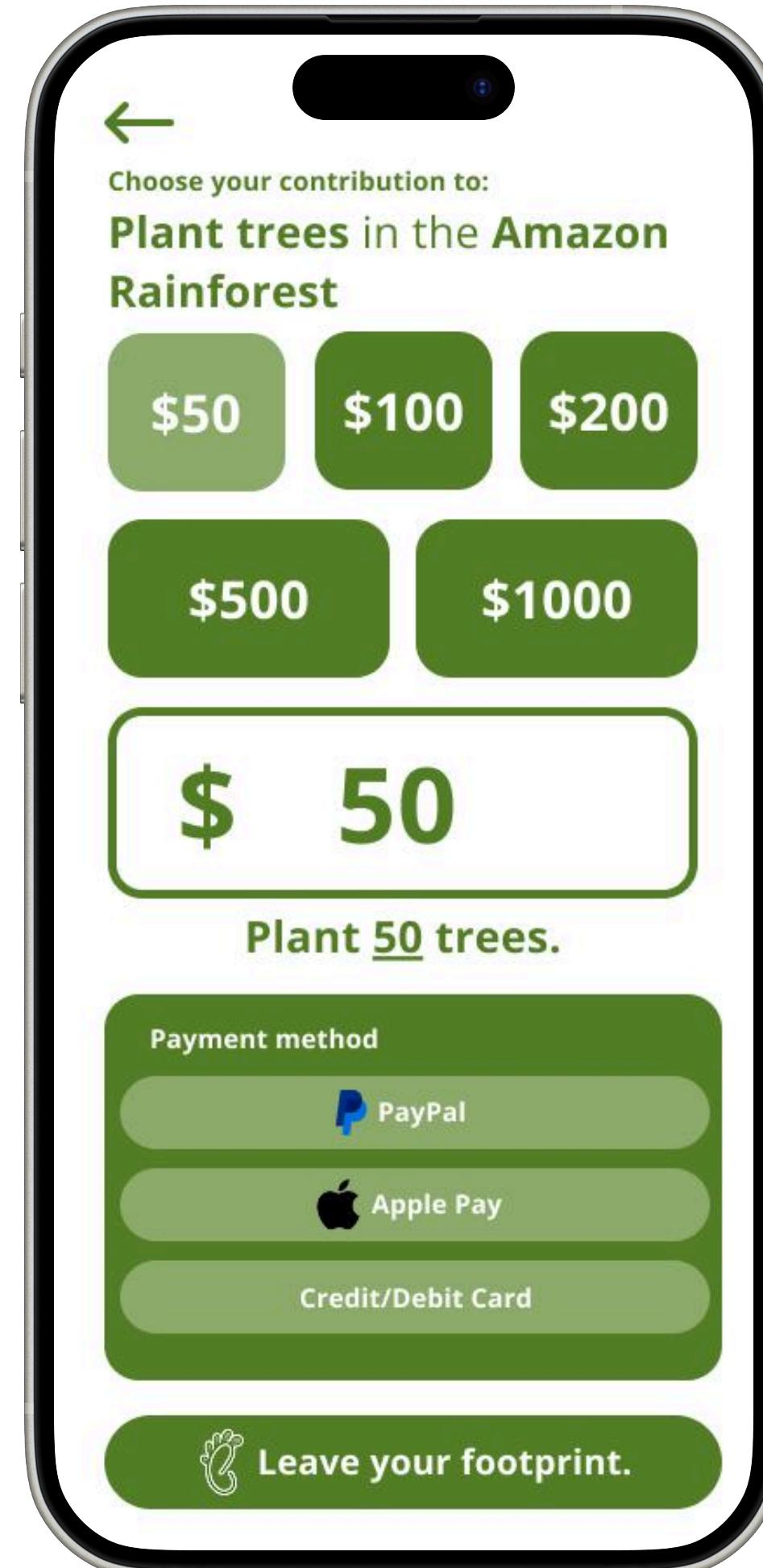
Small processing fee

Data analytics services



Figma Prototype Demo

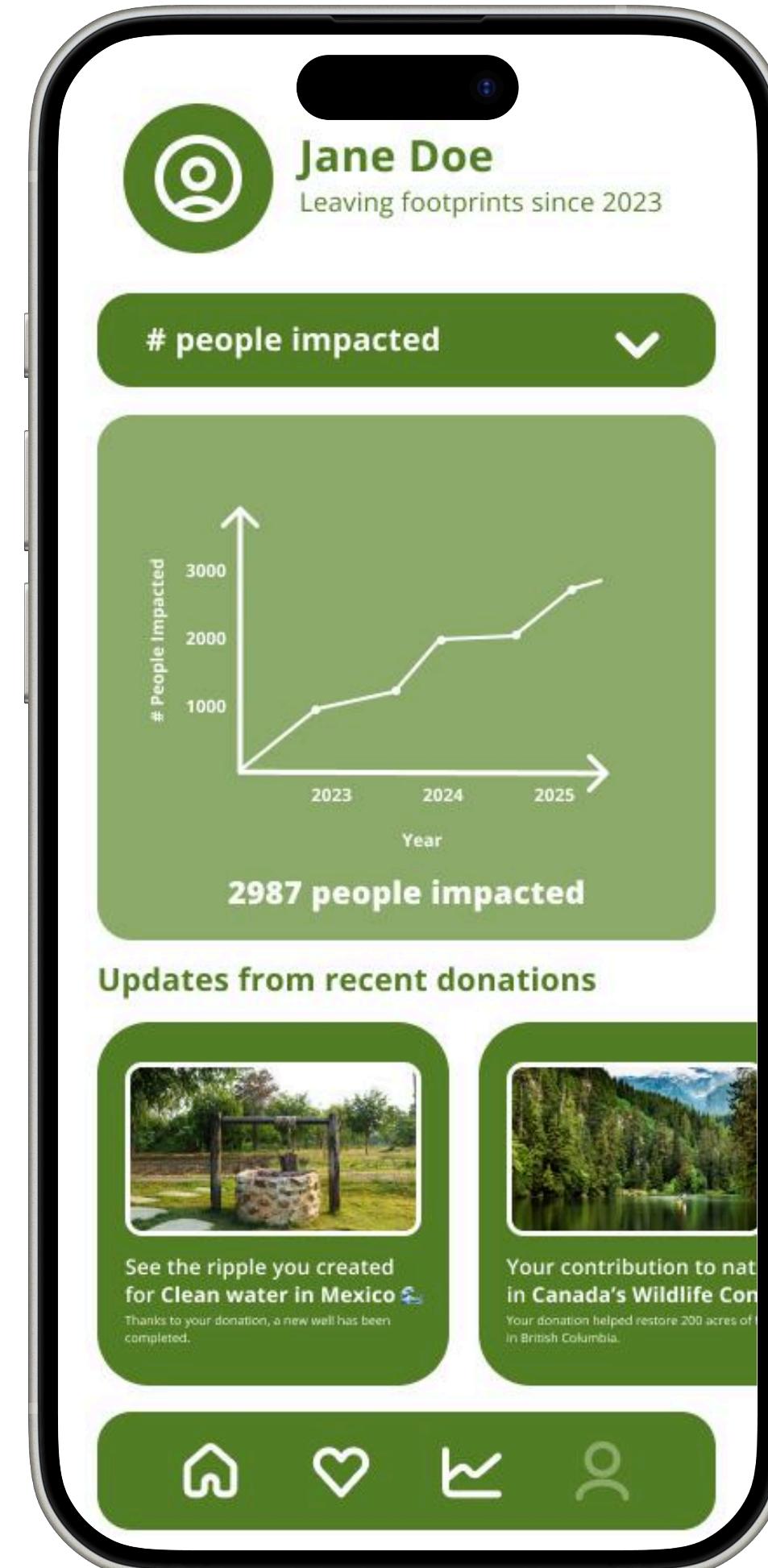
Significant Features



Donate in terms of impact



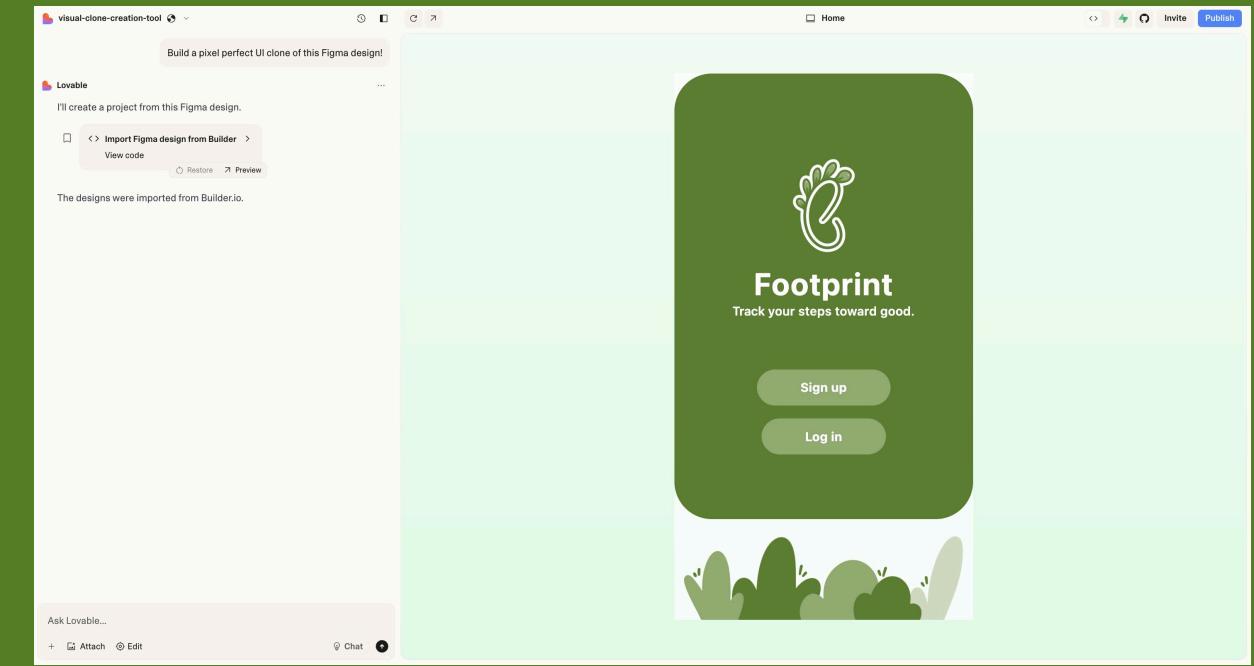
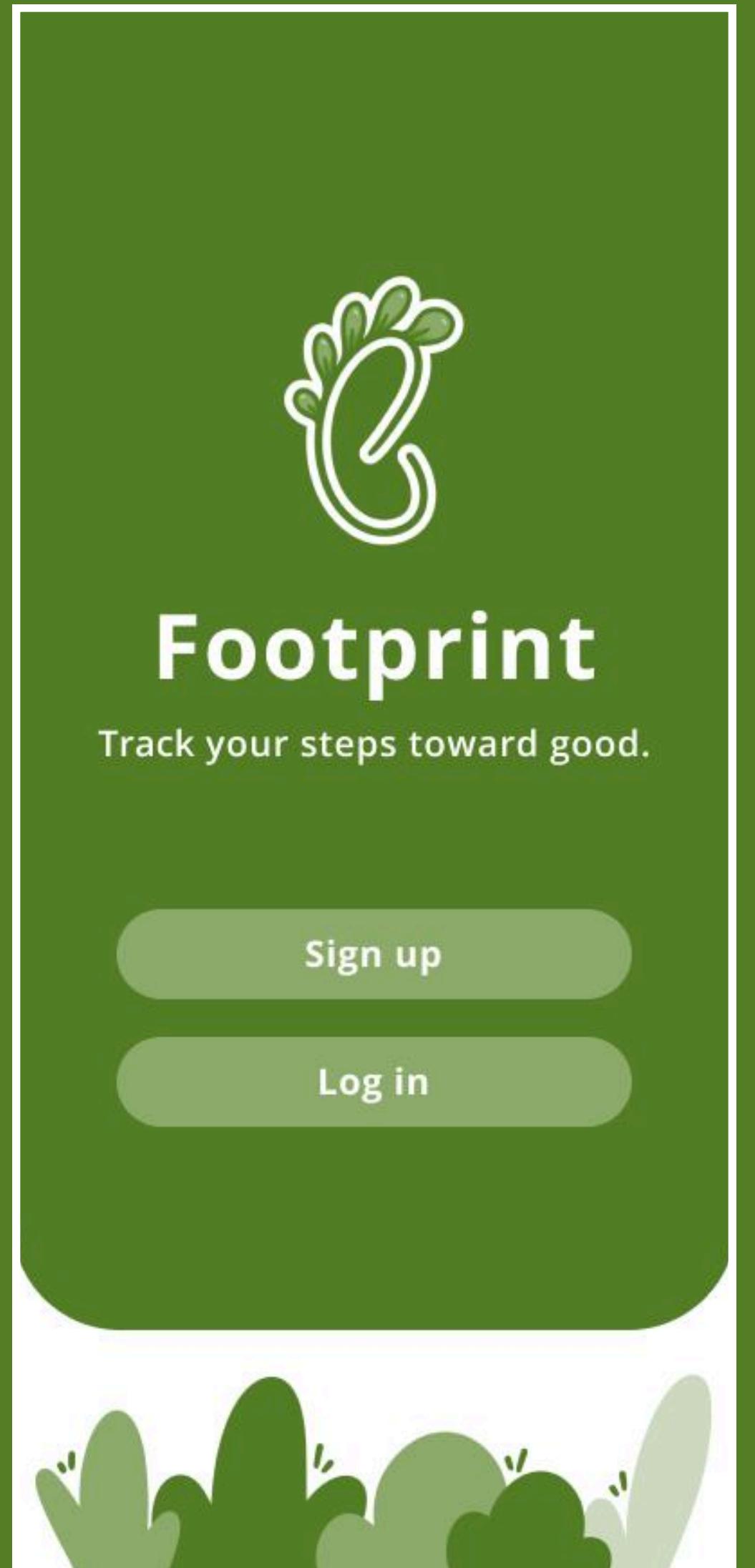
Be updated on causes you support



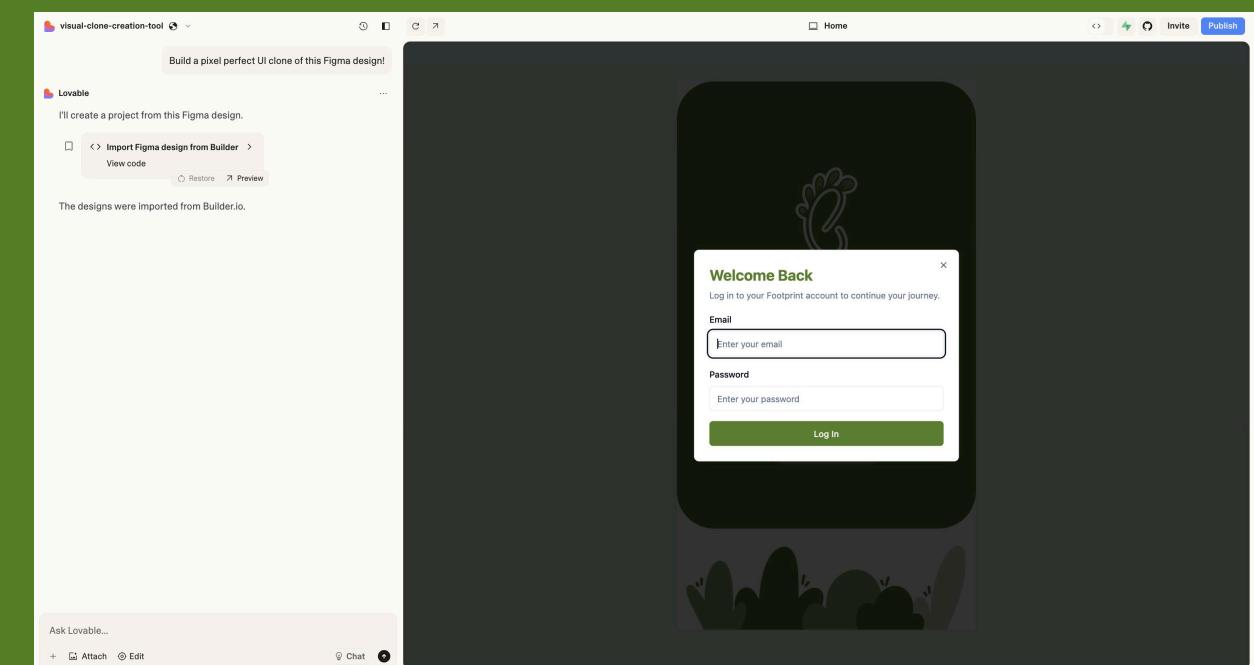
Track your contributions

Figma → Lovable Implementation #1

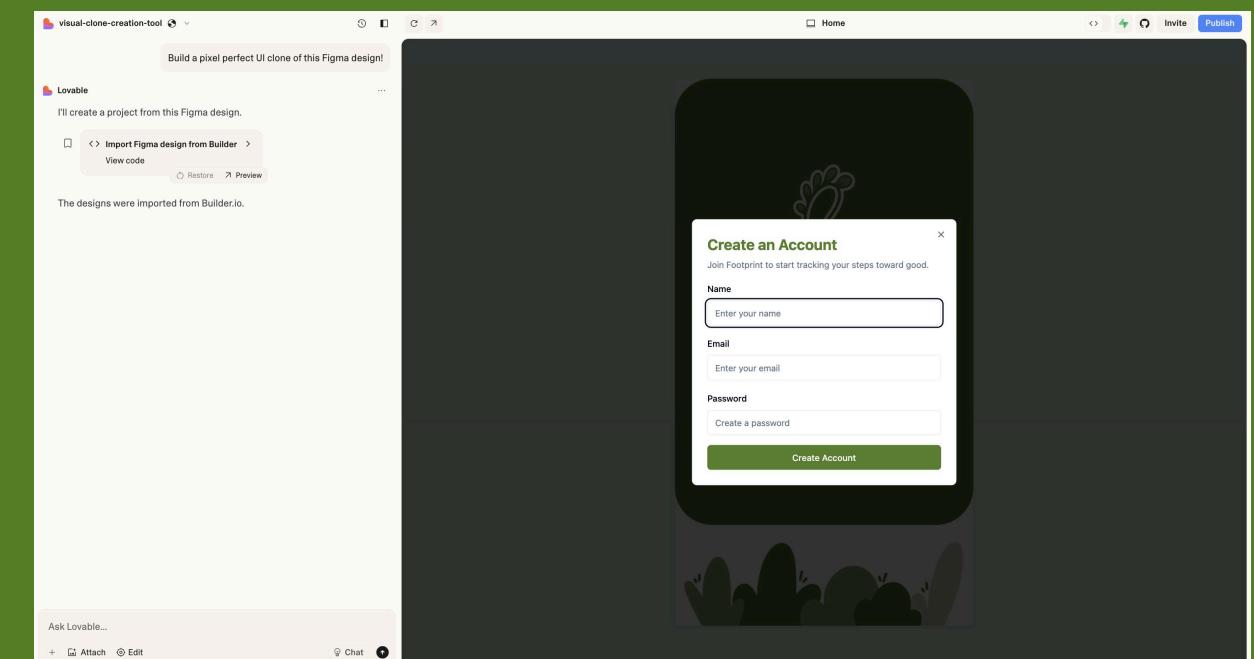
My page in Figma



Lovable generated page based on Figma import



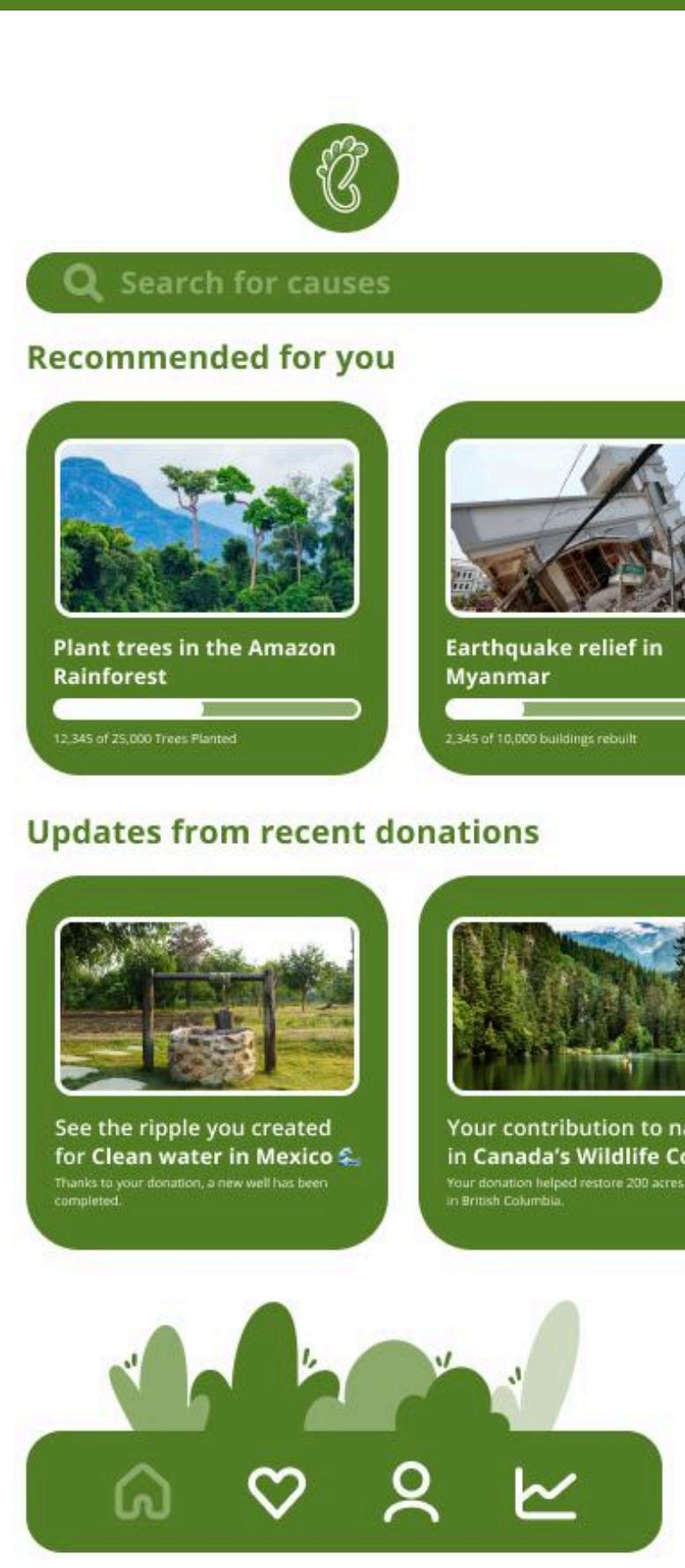
Lovable generated "Log in" pop up



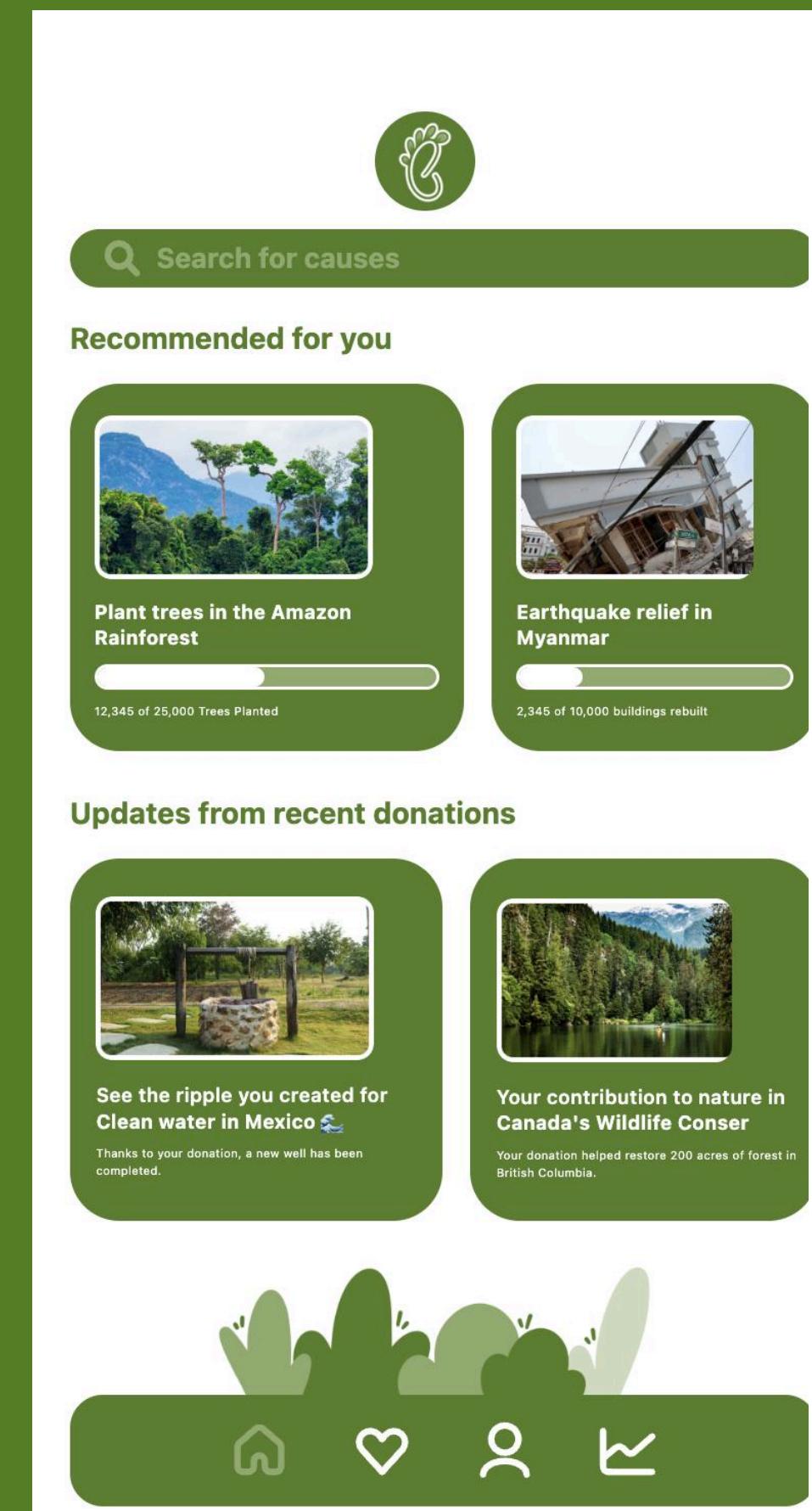
Lovable generated "Sign up" pop up

Figma → Lovable Implementation #2

My page in Figma



Lovable generated page
based on Figma import

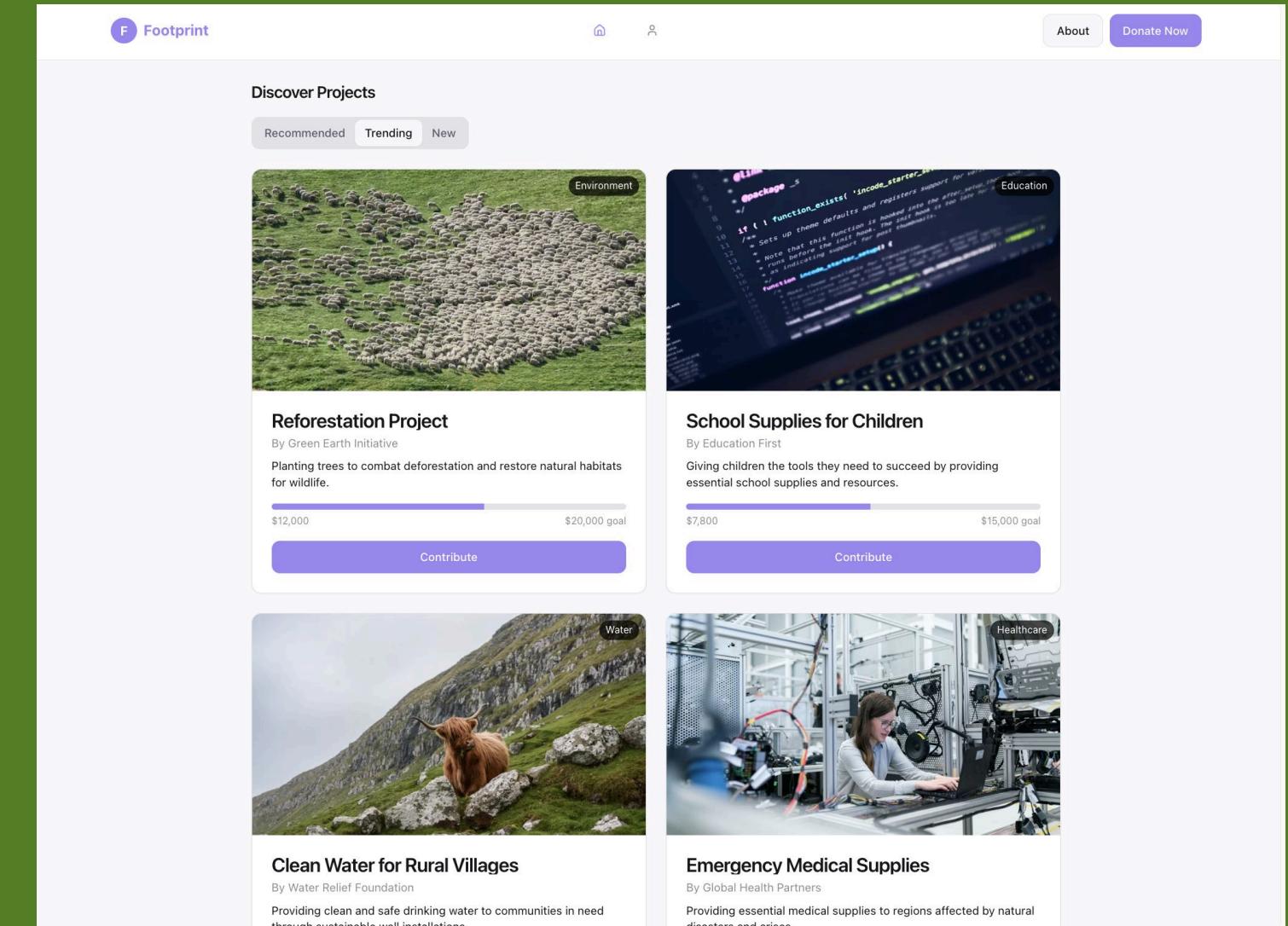
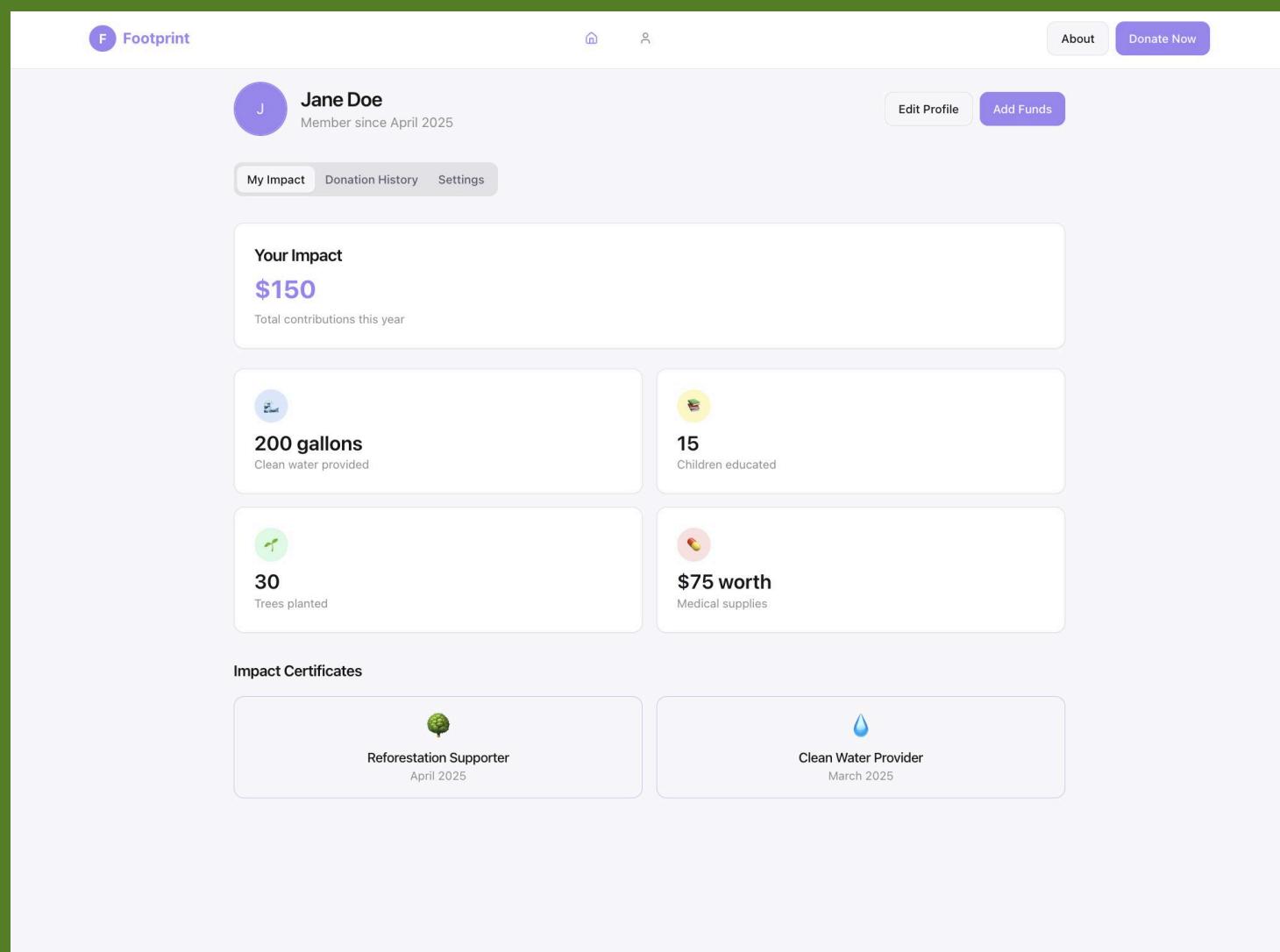
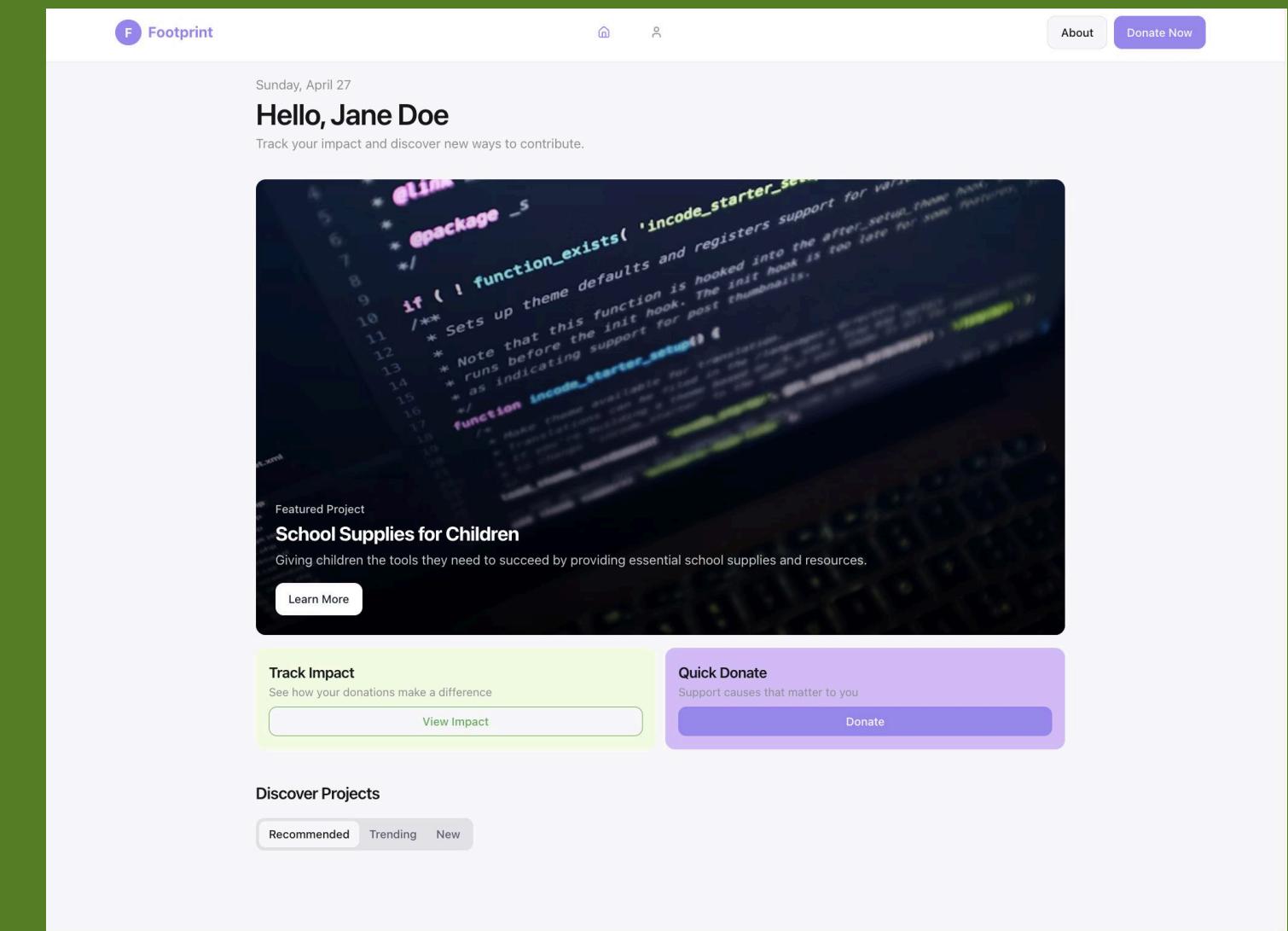
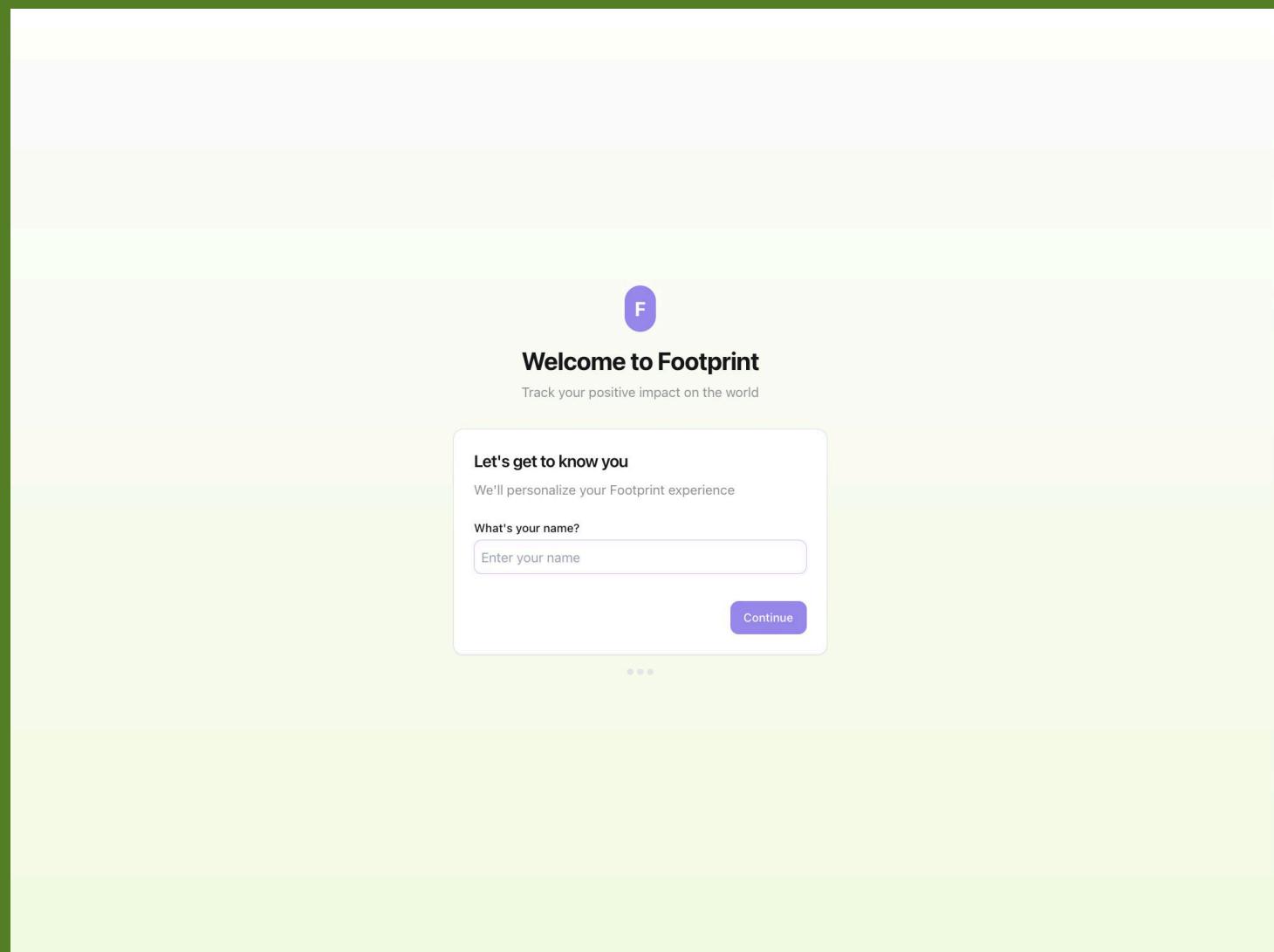


Text Description → Lovable Implementation

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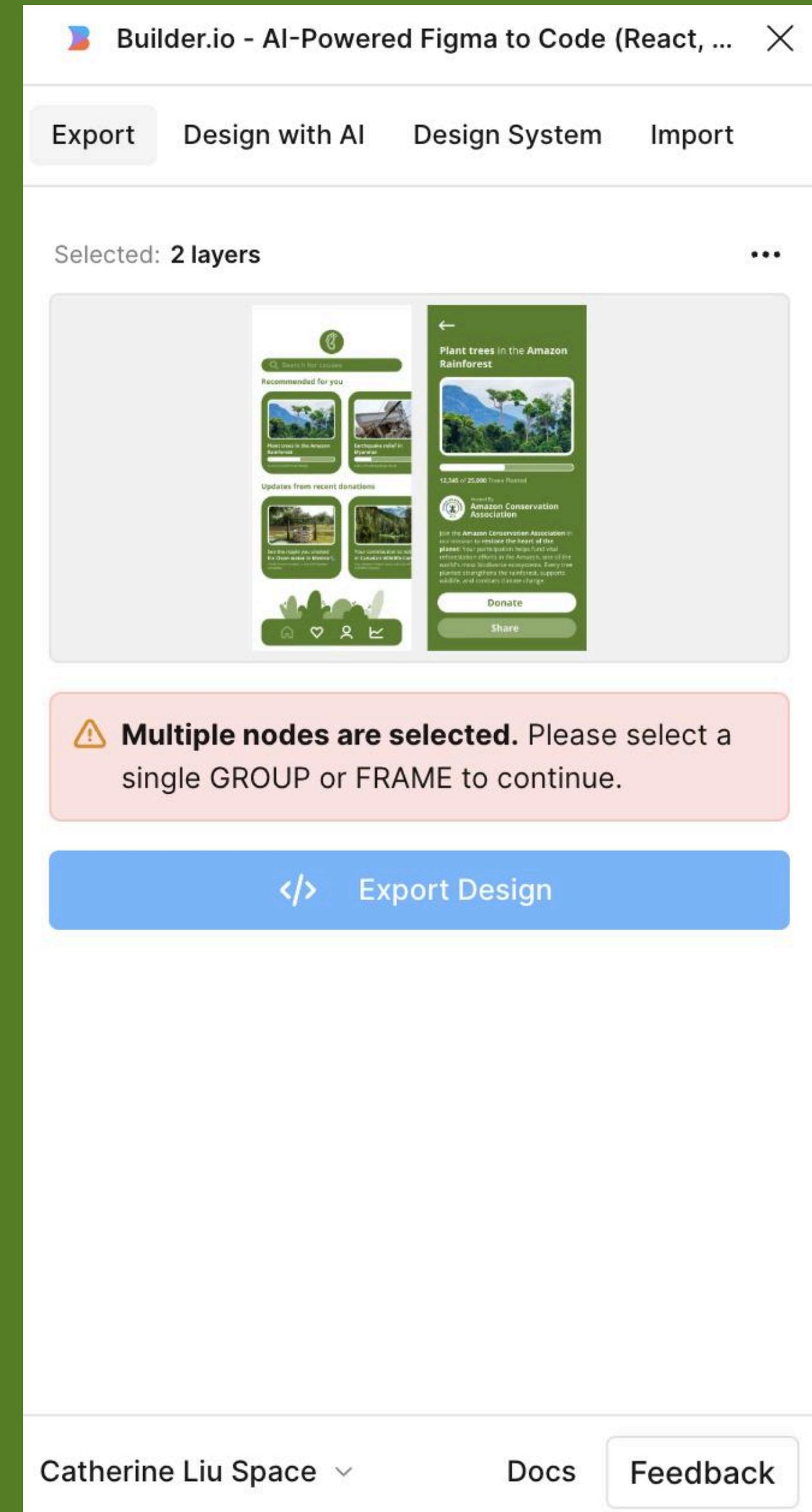
Footprint is inspired by the need for **greater transparency** and **donor involvement** in charitable efforts. The → application aims to encourage more people to donate by **highlighting the impact** of their contributions and **providing transparency** in how their money is used.

Build out a general flow for footprint including onboarding, home, and user profile.



Lovable Implementation Experience

- Figma import vs text input
- Technical inconveniences



Deeper Considerations for Footprint

- **Quantifying impact** for long-term causes and goals
- **Time, energy, and resources** to gather, verify, and report data
- **Honest and consistent** reporting of data from collaborating organizations, charities, and causes



Thank you!

