



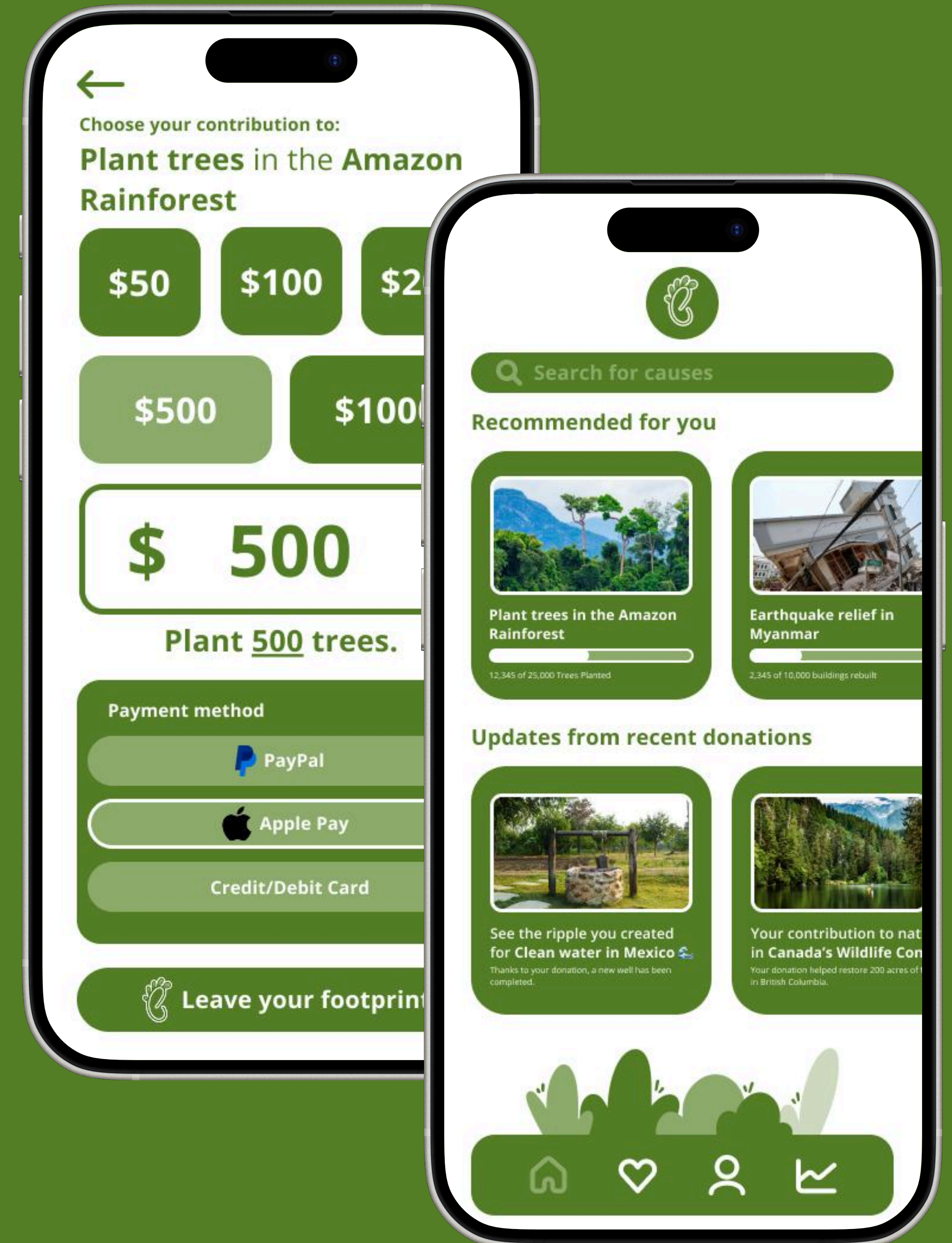
Footprint

Track your steps toward good.



Footprint is an application which encourages users to **donate** to charities, organizations, and causes in terms of **tangible impact**. It allows the tracking of how contributions are used toward achieving broader goals.

Footprint is inspired by the need for **greater transparency** and **donor involvement** in charitable efforts. The application aims to encourage more people to donate by **highlighting the impact** of their contributions and **providing transparency** in how their money is used.



Key partnerships

Data collection
and storage

Payment processors

Nonprofit
organizations
and charities

Key activities

Platform development

Marketing

Developing partnerships

Collecting data

Key resources

Platform and technology

Brand

Value propositions

Trust and transparency

Measure of impact

Gamification

Customer relationships

User and partner
customer support

Channels

Application and website

Through partners

Customer segments

Individuals

Corporations or groups

Nonprofit organizations
and charities

Cost structure

Software

Customer support employees

Outreach employees

Marketing

Revenue streams

Advertisements

Sponsors

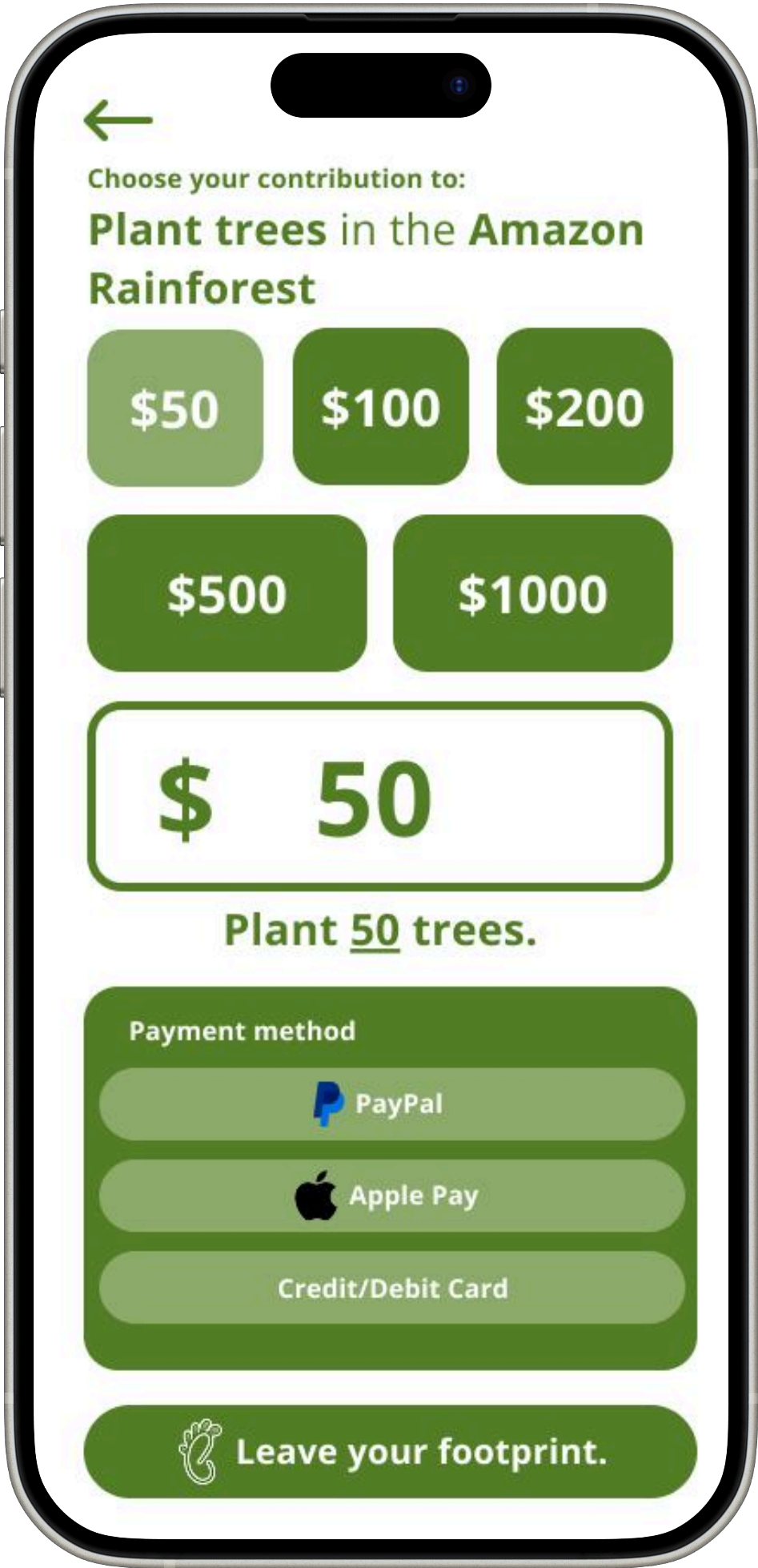
Data analytics services

Small processing fee

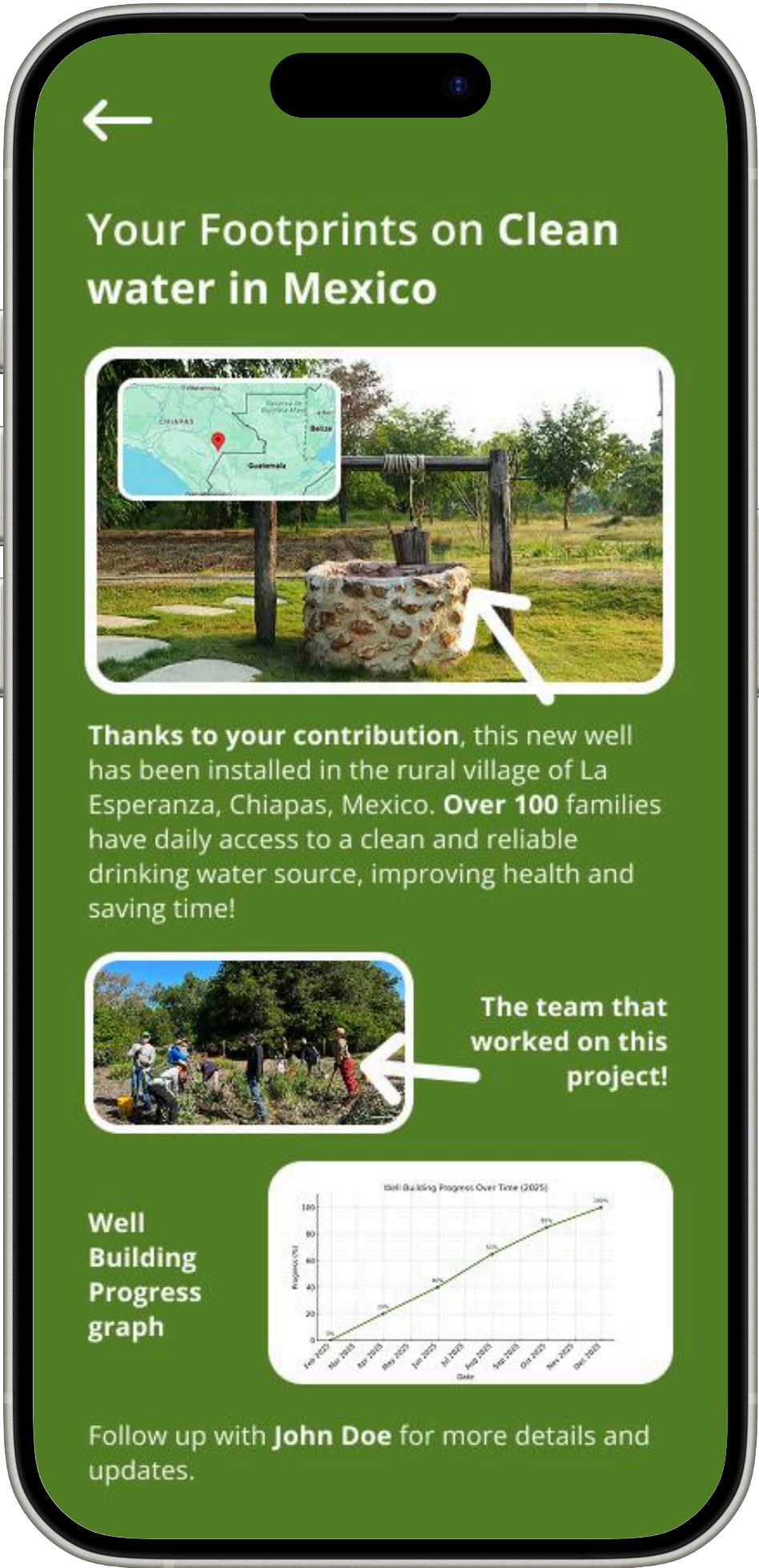


Figma Prototype Demo

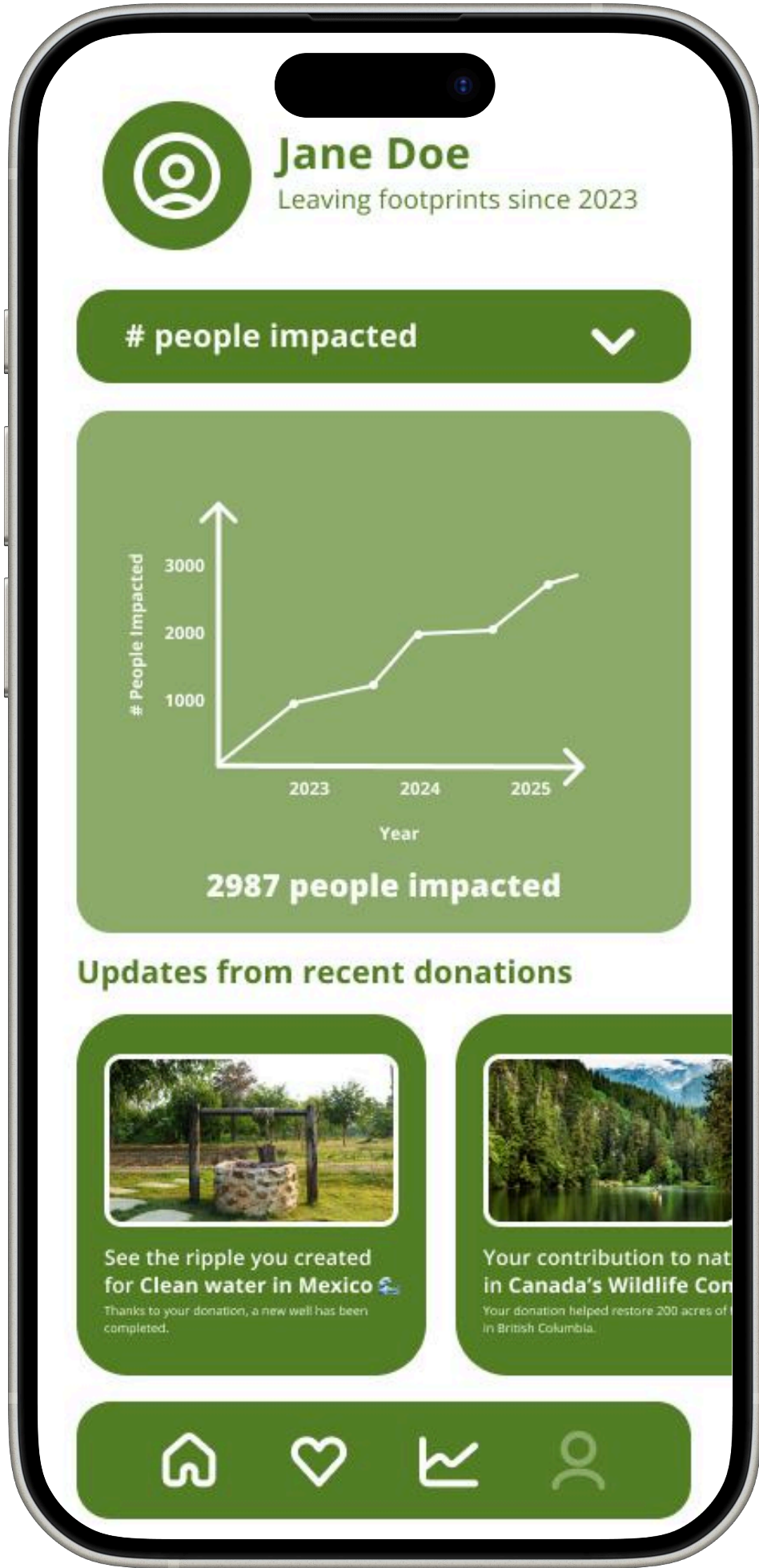
Significant Features



Donate in terms of impact



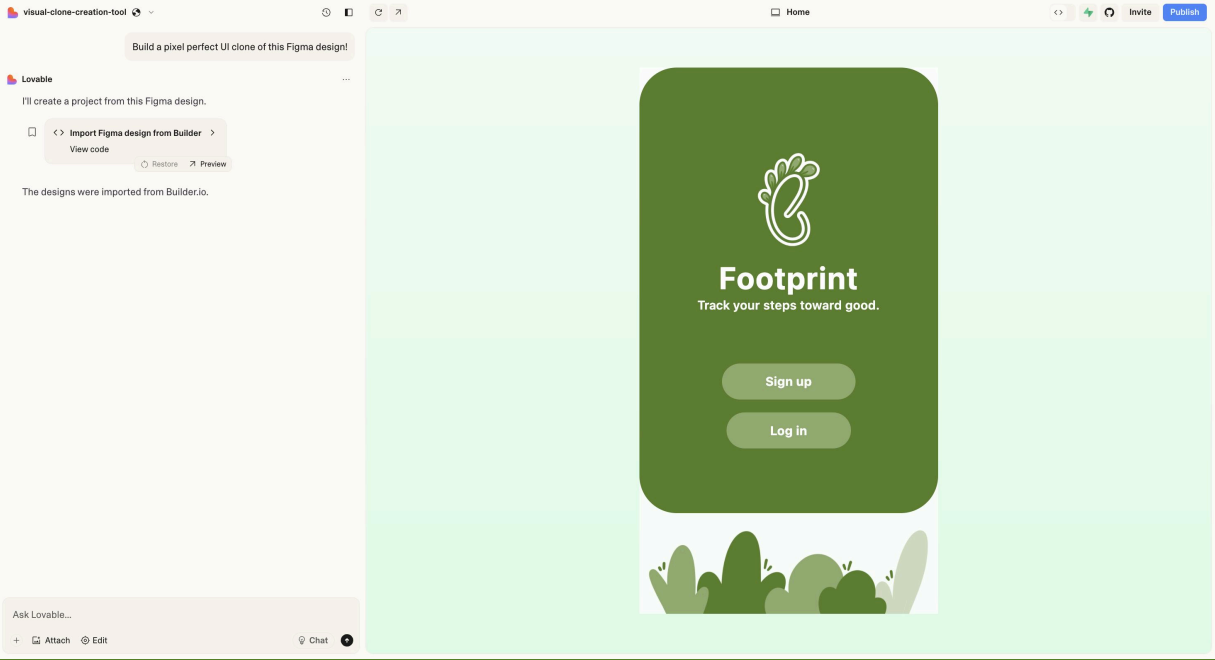
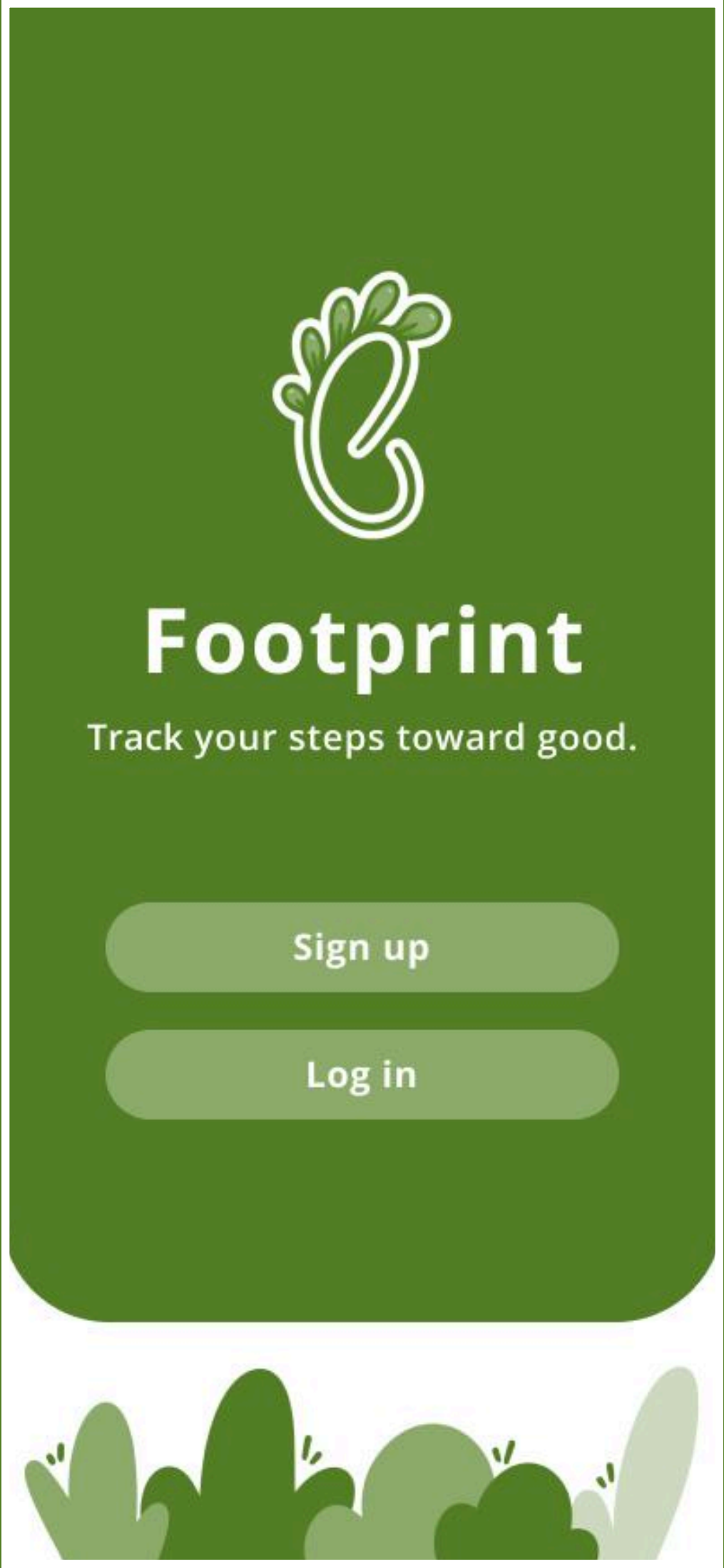
Be updated on causes you support



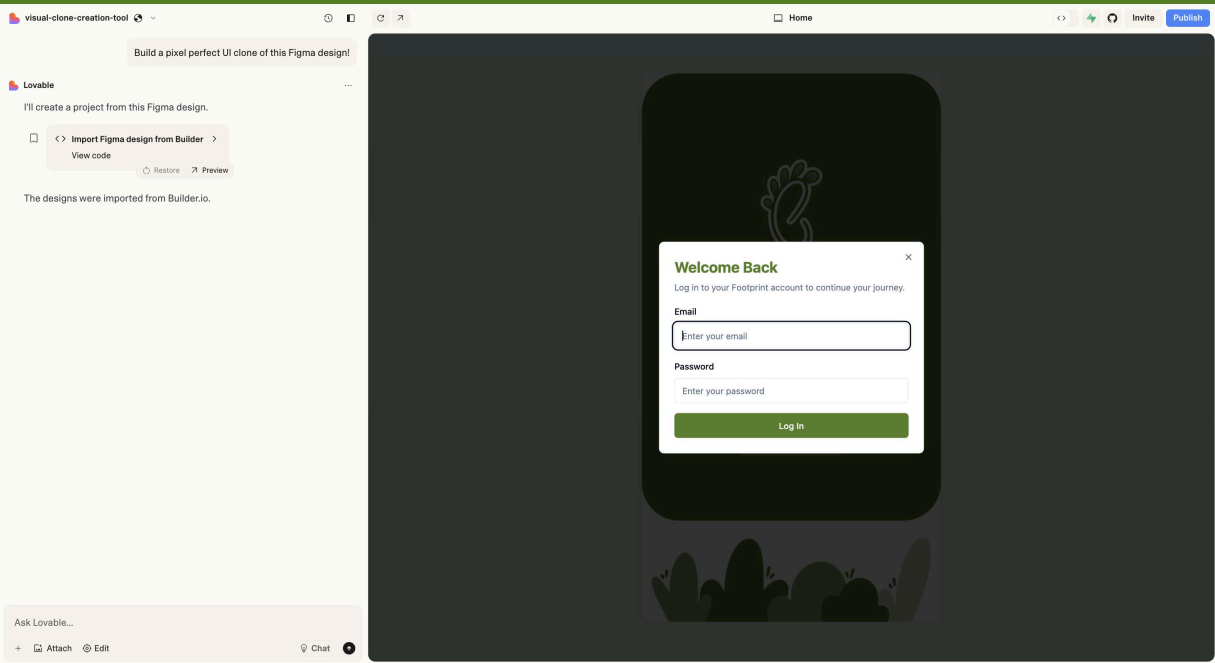
Track your contributions

Figma → Lovable Implementation #1

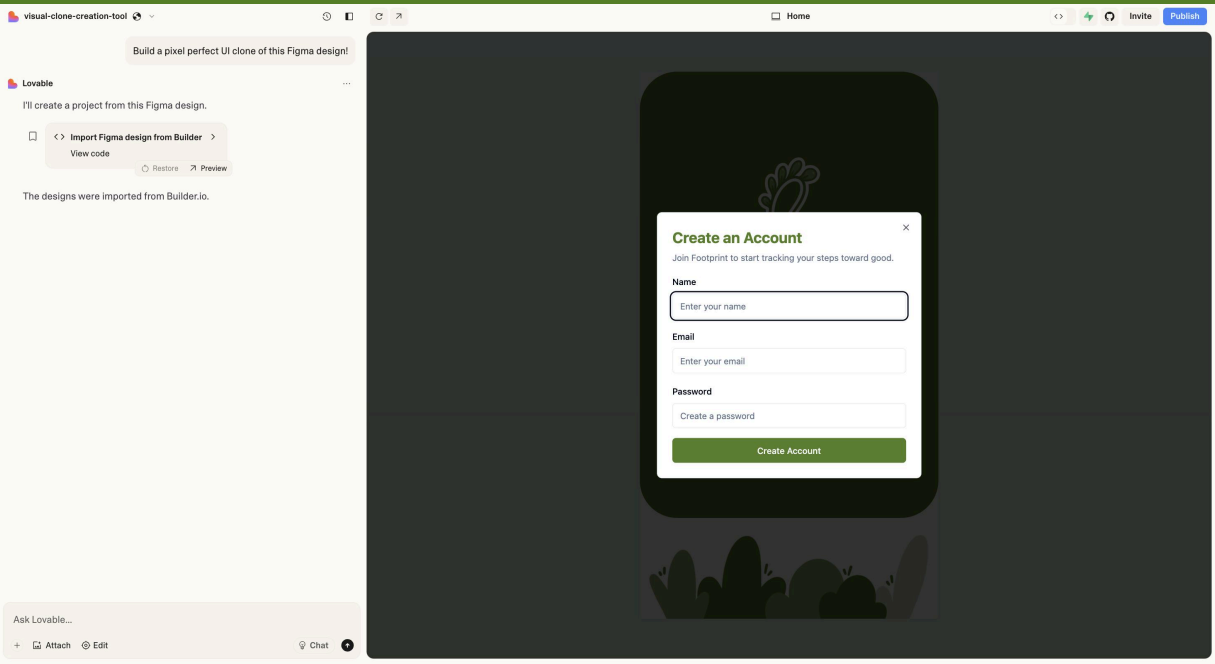
My page in Figma



Lovable generated page based on Figma import



Lovable generated “Log in” pop up



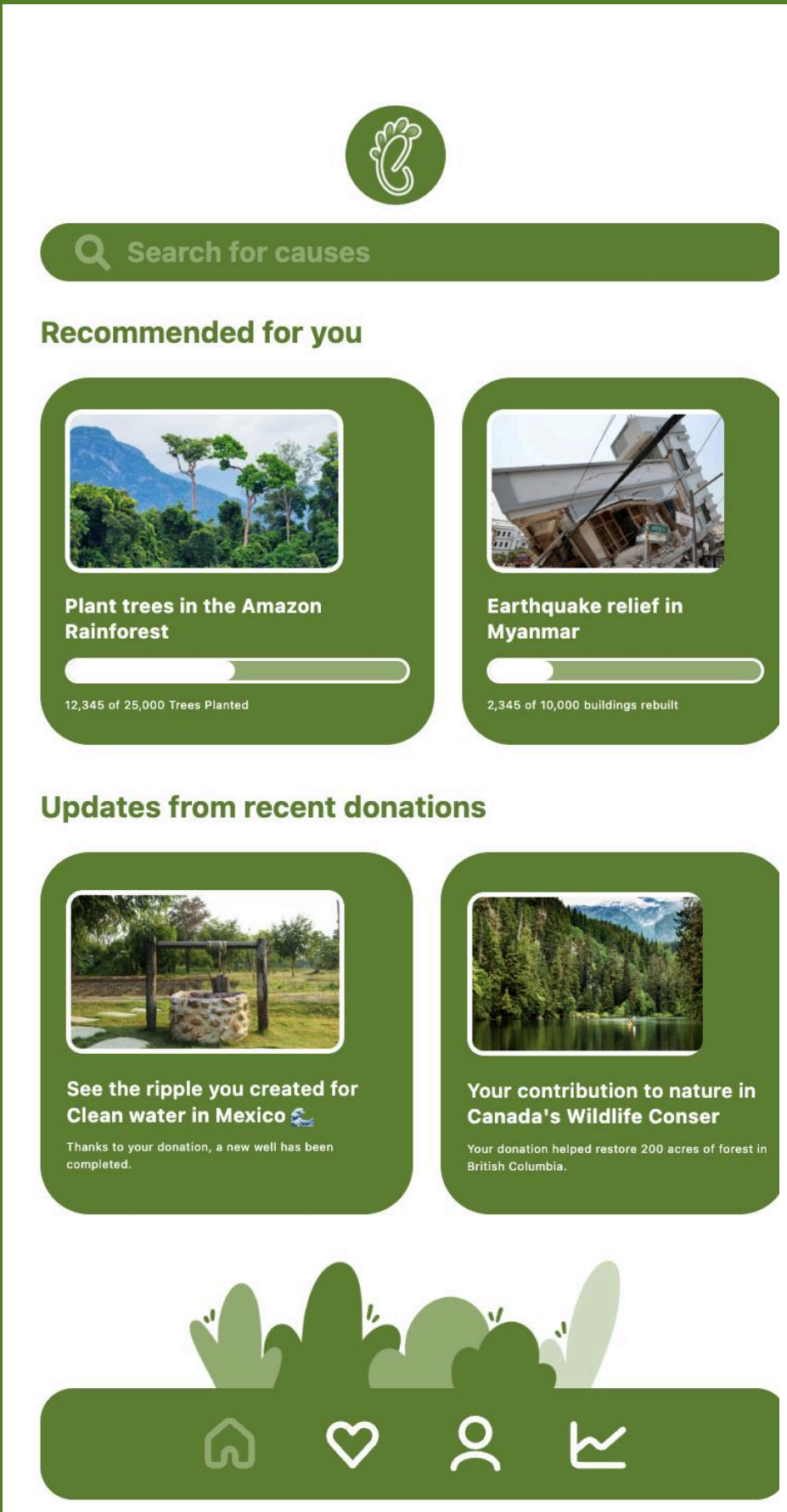
Lovable generated “Sign up” pop up

Figma → Lovable Implementation #2

My page in Figma



Lovable generated page based on Figma import

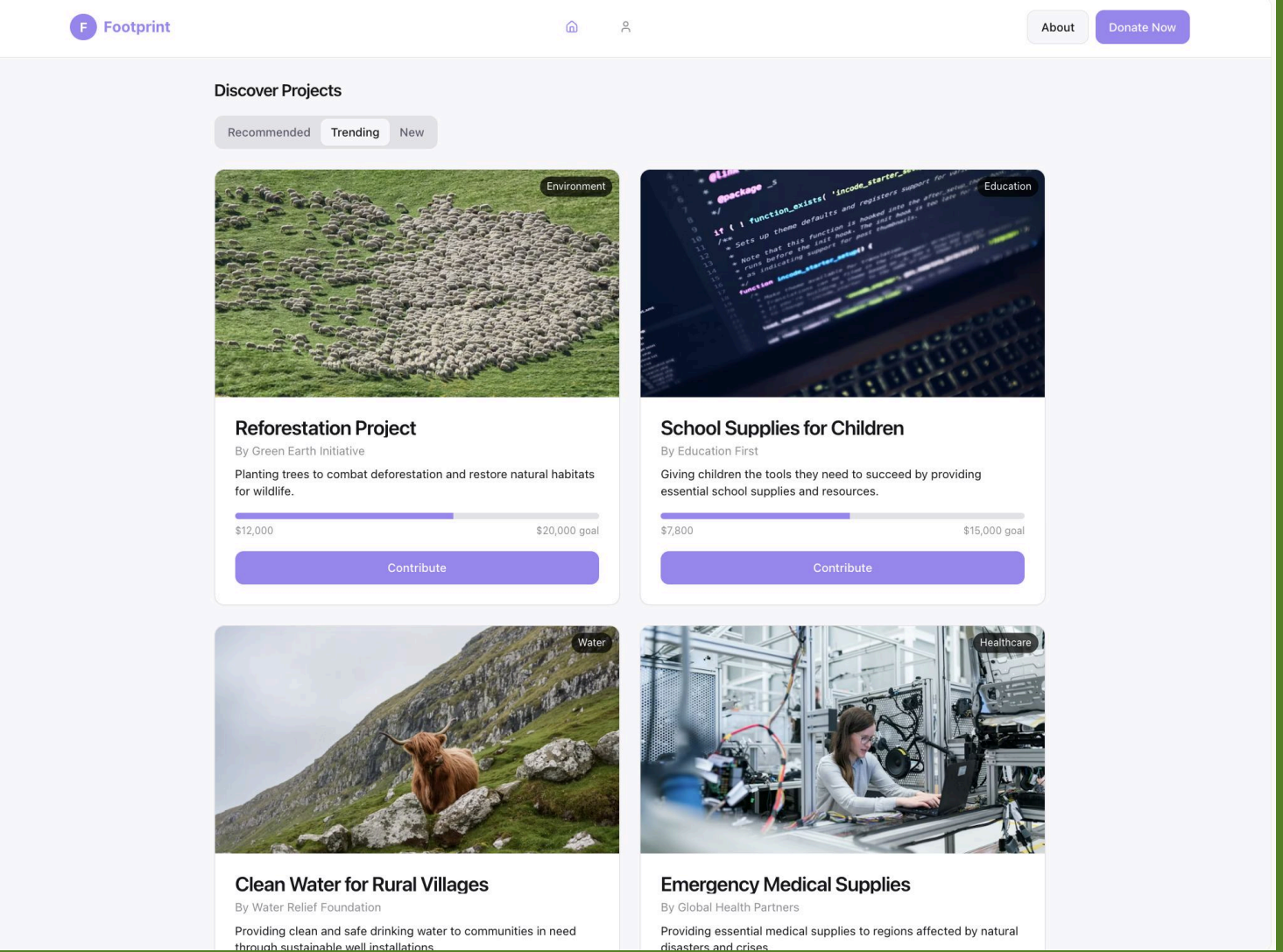
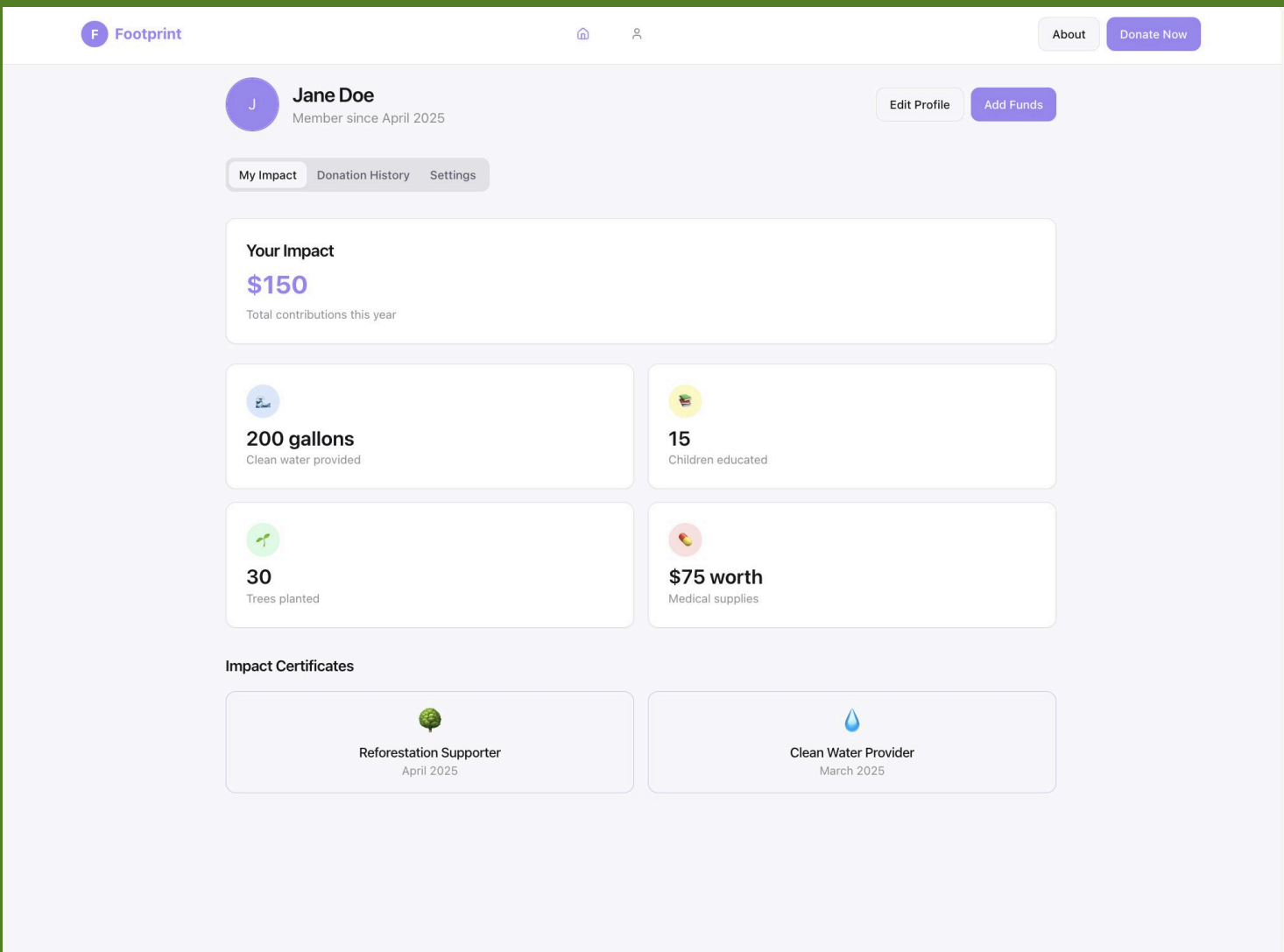
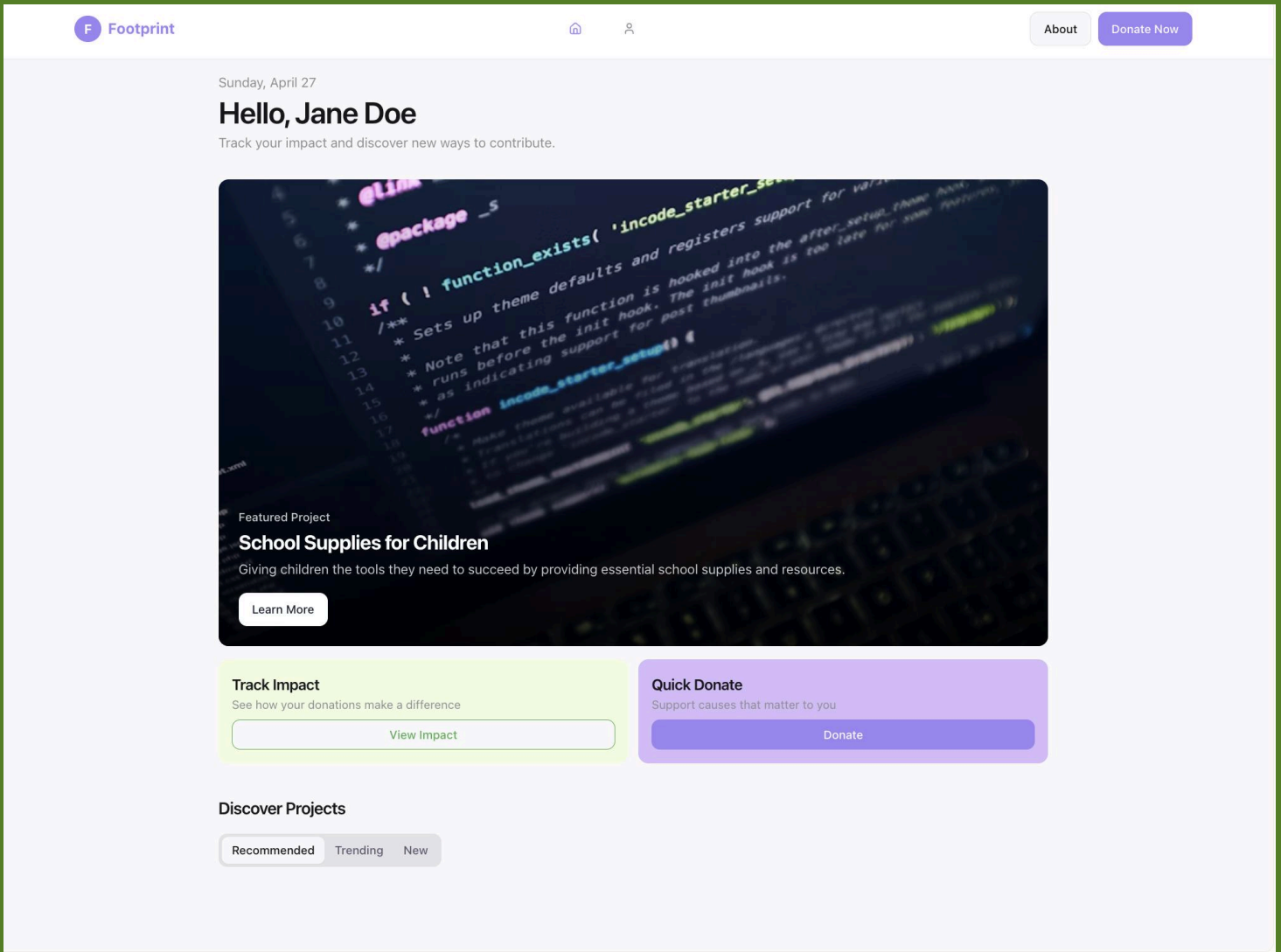
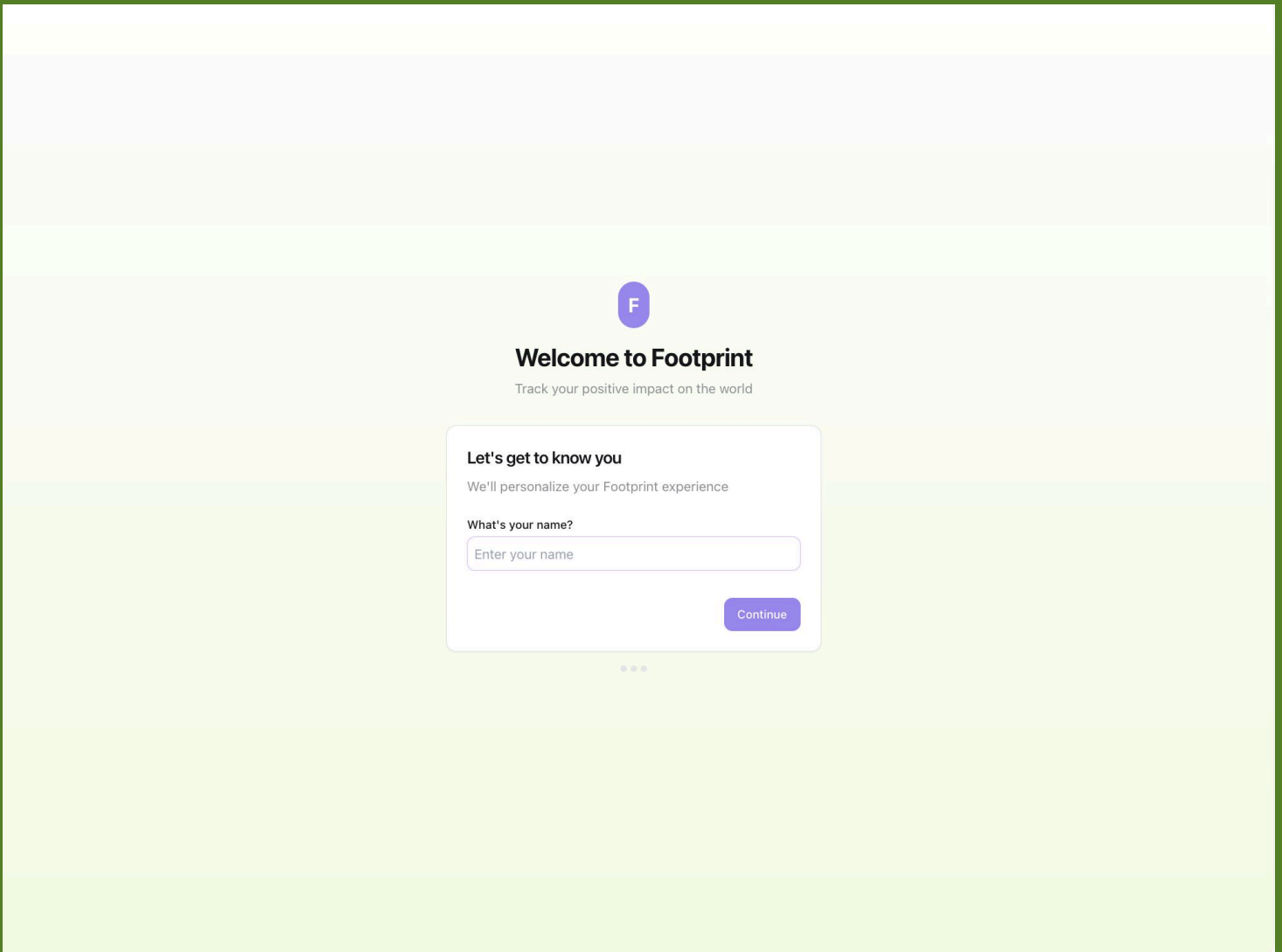


Text Description → Lovable Implementation

Footprint is an application which encourages users to **donate** to charities, organizations, and causes in terms of **tangible impact**. It allows the tracking of how contributions are used toward achieving broader goals.

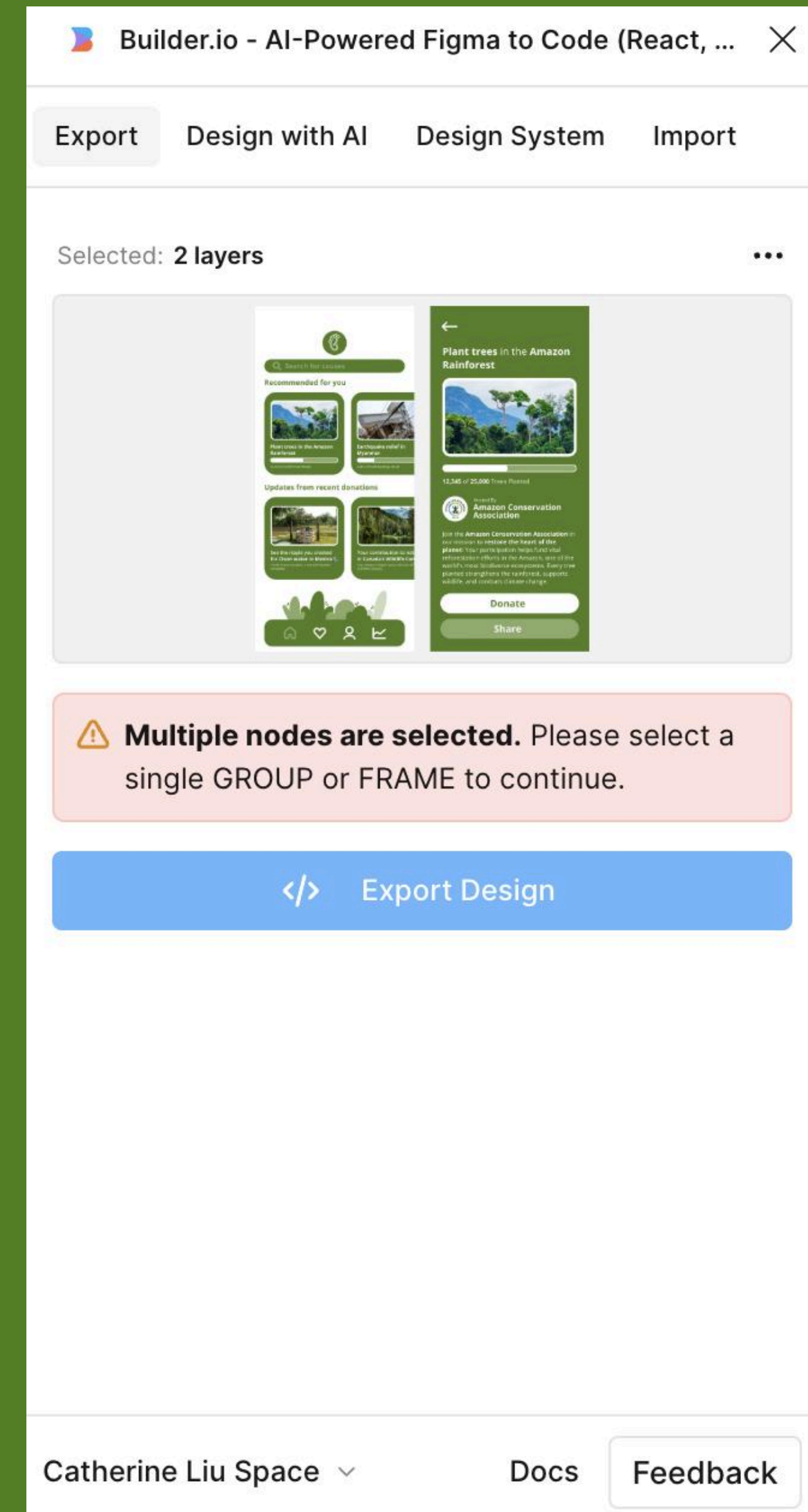
Footprint is inspired by the need for **greater transparency** and **donor involvement** in charitable efforts. The application aims to encourage more people to donate by **highlighting the impact** of their contributions and **providing transparency** in how their money is used.

Build out a general flow for footprint including onboarding, home, and user profile.



Lovable Implementation Experience

- Figma import vs text input
- Technical inconveniences



Deeper Considerations for Footprint

- **Quantifying impact** for long-term causes and goals
- **Time, energy, and resources** to gather, verify, and report data
- **Honest and consistent** reporting of data from collaborating organizations, charities, and causes



Thank you!

